

What Costs Are Involved?

Costs

- ◆ **Webmaster Costs**: This would include site development cost, adding new contents, encrypting the site, changing the site and ongoing maintenance.
- ◆ **Telephone Costs**: This could include dedicated phone lines, cable or satellite connections, long distance calls.
- ◆ **Transaction Fees**: Included in this could be payment system, and any banking or merchant accounts costs that you would incur.
- ◆ **Shipping Costs**: This would involve direct shipping costs but could also include any product tracking software that you may have to purchase.
- ◆ **ISP Costs**: Various internet service providers have different plans, so check around to find out which plan best suits your needs.
- ◆ **Portal or Membership Fees**: This could include memberships in such organizations as The Better Business Bureau and portals such as the Quesnel page.
- ◆ **Software**: This might include development software such as FrontPage 2000 or client tracking or accounting software.
- ◆ **Exporting Costs**: This would include any duties and tariffs that you would pay to make sales.
- ◆ **Advertising**: Any advertising costs you incur should be included because you should be incorporating your web address into any advertising that you do.
- ◆ **Maintaining Customer Lists**: It costs money to keep client lists up to date. Make sure to factor in these costs.
- ◆ **Refunds and Returns**: Who pays for the shipping? If you do, make sure to build it into your cost.

For More Information

Internet: www.smallbusinessbc.ca/bizResources-ebc.php